

# AS I AM





AsIAM is a collective that aims to empower others to be unapologetically themselves, it's all about quirky pieces and outlandish styling. Think of AsIAM as a box of colourful gel pens full of sparkle just waiting to be used. Miley Cyrus would use ALL of the gel pens, Yeezy would probably only use one, head to toe (let's be real).


Mel Serrano & Alyse Cansezian are the glitter gods behind the label, with magic running through their veins & Y2K state of minds that are filled with sequins, fluff, embroidery, and mesh, it's no surprise that they both ended up in the same creative world working at fashion label ebonie n ivory. The label has since (with a dash of flames) emerged into AsIAM the label as it is today.


There is no right and wrong when it comes to styling your outfits - we are all different and that's what we f\*cking love about this world. At AsIAM we hope to provide you with fun pieces that will help you express yourself every day, and inspire you to be **AS YOU REALLY ARE.** #AsIAM

**SO LET'S GET WILD!**

 [asiamthelabel.com](https://asiamthelabel.com)

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